

THE PERFECT MOVE


THREE RIVERS, SEVEN CITIES, ONE VIBE.

MOVE

THE Perfect

clever, wallet friendly holiday *decorating tips*

a better *you* MIND, BODY & SOUL



BREADMAKERS BAGELS + *bakeries* ...OH MY!

VOL. 3 ISSUE 4

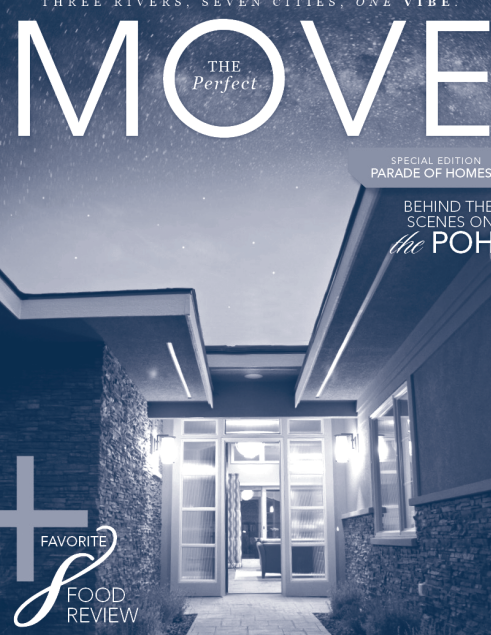
THREE RIVERS, SEVEN CITIES, ONE VIBE.

MOVE

THE Perfect

SPECIAL EDITION PARADE OF HOMES

BEHIND THE SCENES ON *the* POH



FAVORITE FOOD REVIEW

contents

FALL/WINTER 2010



SPECIAL EDITION PARADE OF HOMES

[ON THE COVER]

4 | BEHIND THE SCENES: PARADE OF HOMES Perfect Move Contributing Editor Joyce Taylor meets with Jeff Lewis, Executive Director of the Tri-Cities Home Builders Association, to find out what it takes to throw a parade of homes.

8 | FEATURED: TOC PARADE OF HOMES TOYS Each house boasts open spaces, lots of storage, and a whole lot of cool.

10 | WINTERIZE YOUR HOME Get tips on how to prevent costly damages from happening to your home and learn ways to save yourself extra on those winter energy bills.

12 | VICI FEATURED LISTINGS Vicki Montaguolo, REALTOR/Broker, featured local home listings and land subdivisions.

14 | FAVORITE EIGHT FOOD REVIEW Looking for somewhere to dine out? Try one of our top eight restaurants. Plus, find out where to find specialty food items.

16 | WORK'S ONLINE BLOG Catch a peek at Vicki Montaguolo's online blog from MCM.com. Follow Vicki as she tours new listings, walks through homes being built and stops in at MMB Design Agency.

20 | COMMUNITY MAGIC CAMP Teaching girls the tricks of the construction trade.

26 | MMB DESIGN AGENCY, LLC Wanting to grow your business? Learn from the experts at MMB Design what separates beautiful design from intelligent design, and how having a strategic approach is essential to your marketing.

Credits
MAGAZINE CREATED & DEVELOPED BY MMB DESIGN AGENCY, LLC. MMBDESIGN.COM (209) 366-1333
Editor in Chief, Owner and CEO: Vicki Montaguolo | Guest Editor: Joyce Taylor | Graphic Department: Sarah Peterson & Katrina van Langen | Accounts: Lisa Montaguolo / Melissa Linda Thomas, Courtney Stevens, Jenn Turner | Photography: Katrina van Langen & Kimer Jackson

2 THE PERFECT MOVE MAGAZINE Winter 2010

2012 advertising with the perfect move

- CONTENT:
- Areas of Distribution
 - Annual 2012 Calendar
 - Advertisement Terms and Conditions
 - Advertisement Contract

ADVERTISEMENT CONTRACT DUE DATE

areas of distribution



- KENNEWICK PUBLIC LIBRARY - 1620 S UNION STREET, KENNEWICK
- DR. PERRY - 711 S AUBURN STREET, KENNEWICK
- PERFECTION GLASS - AUBURN AND CANAL, KENNEWICK
- HILLS CAFÉ - 24 VISTA WAY, KENNEWICK
- QUALITY RENTALS - 123 VISTA WAY, KENNEWICK
- SUNMART - HWY 395, KENNEWICK
- JIFFY LUBE - 2802 W 10TH AVE, KENNEWICK
- CHINA CAFÉ - 131 N ELY STREET, KENNEWICK
- DOUBLE DRAGON - 3107 W CLEARWATER AVE, KENNEWICK
- STERLINGS - 3200 W CLEARWATER, KENNEWICK
- ROUNDTABLE PIZZA - 3300 CLEARWATER, KENNEWICK
- BELLA LUNA SALON SPA - 3311 CLEARWATER, KENNEWICK
- JIFFY LUBE - 3502 CLEARWATER, KENNEWICK
- AUTOBAHN AUTOCARE - 3928 CLEARWATER, KENNEWICK
- AARON'S FURNITURE - 5020 CLEARWATER, KENNEWICK
- THAI SPICE RESTAURANT - 3601 CLEARWATER, KENNEWICK
- GUESTHOUSE SUITES - 5616 CLEARWATER, KENNEWICK
- SUNMART - CLEARWATER, KENNEWICK
- MIRAGE POOL AND SPA - 7422 CLEARWATER, KENNEWICK
- TERIYAKI GRILL - 7520 CLEARWATER, KENNEWICK
- TERIYAKI GRILL (OUTSIDE) - 7520 CLEARWATER, KENNEWICK
- CHICO'S TACOS - CLEARWATER AND COL. CTR, KENNEWICK
- HOT WINGZ - 321 COLUMBIA CENTER BLVD, KENNEWICK
- TOESHI'S TERIYAKI - 7935 GRANDRIDGE BLVD, KENNEWICK
- BAMBOO GARDENS - 8021 GRANDRIDGE BLVD, KENNEWICK
- MONGOLIAN GRILL - 1218 COLUMBIA CENTER, KENNEWICK
- HUA'S MONGOLIAN BUFFETT - 1220 COLUMBIA CENTER, KENNEWICK
- TRI-CITITES VISITOR CENTER - 7130 GRANDRIDGE, KENNEWICK
- TRI-CITITES CHAMBER COMMERCE - 7130 GRANDRIDGE, KENNEWICK
- THREE MARGARITAS - 6505 CANAL, KENNEWICK
- JIFFY LUBE - 7201 CANAL, KENNEWICK
- WOK KING - 7011 CANAL, KENNEWICK
- GREAT WALL - 2400 COLUMBIA CENTER, KENNEWICK
- MCDOUGALS - 1705 COLUMBIA PARK TRL, KENNEWICK
- US BANK - 1221 COLUMBIA CENTER, KENNEWICK
- BANGKOK RESTAURANT - 8300 GAGE BLVD, KENNEWICK
- NAILS AND SPA SALON - 1360 LOUISIANA ST, KENNEWICK
- BRUCHI'S - 1408 LOUISIANA ST, KENNEWICK
- QUIZNOS - 8530 GAGE, KENNEWICK
- SAMURAI SAMS - 8530 GAGE, KENNEWICK
- MM3 DESIGN AGENCY - 8836 GAGE, STE 103-A, KENNEWICK
- BRULANT COFFEE - 1900 STEPTOE, KENNEWICK
- ENTREES MADE EASY - 127 GAGE, RICHLAND
- ROUNDTABLE PIZZA - 1769 LESLIE ROAD, RICHLAND
- CAFÉ AT QUEENSGATE - 1950 KEENE ROAD, RICHLAND
- SUNMART - QUEENSGATE ROAD, RICHLAND
- EL RANCHO ALEGRE - 2731 QUEENSGATE DRIVE, RICHLAND
- VIVA NAILS - 4900 PARADISE WAY, RICHLAND
- BRICK HOUSE PIZZA - 3791 VAN GEISEN, RICHLAND
- 7-ELEVEN - 1540 JADWIN AVENUE, RICHLAND
- THREE FLAMES MONGOLIAN - JADWIN AVENUE, RICHLAND
- WOO'S TERIYAKI - GEORGE WASHINGTON WAY, RICHLAND
- SOME BAGELS AND GELATO - 1317 GEORGE WASHINGTON WAY, RICHLAND
- PAPA MURPHY'S - JADWIN AVENUE, RICHLAND
- JIFFY LUBE - 421 WILLIAMS BLVD, RICHLAND
- GOLDEN PALACE - RICHLAND
- RICHLAND PUBLIC LIBRARY - 955 NORTHGATE DRIVE, RICHLAND
- STERLINGS - 890 GEORGE WASHINGTON WAY, RICHLAND
- CITY BUFFET - 924 GEORGE WASHINGTON WAY, RICHLAND
- US BANK - 701 JADWIN, RICHLAND
- CASA CHAPALA EXPRESS - LEE, RICHLAND
- ATOMIC ALE - 1015 LEE, RICHLAND
- 3 MARGARITAS - 627 JADWIN, RICHLAND
- STRANDZ HAIR COMPANY - 709 THE PARKWAY, RICHLAND
- ROSY'S DINER - RICHLAND
- BENTOS TERIYAKI GRILL - 61 COLUMBIA PT DR, RICHLAND
- COURTYARD/MARIOTT - 480 COLUMBIA PT DR, RICHLAND
- TIM BUSH MOTORS - 929 AARON DR, RICHLAND
- SWEET BEANS DRINK & DESSERT - 1205 THAYER DR, RICHLAND
- SUNMART - ROAD 100, PASCO
- BROADMOOR OUTLET MALL - PASCO
- BANK OF WHITMAN - 9715 SANDIFUR PARKWAY, PASCO
- KANIA CLINIC - 5304 N ROAD 68, PASCO
- TERIYAKI GRILL - 5325 N ROAD 68, PASCO
- LA VILLA ESPRESSO - 5025 N ROAD 68, PASCO
- HL2 ACCENTS - 6311 BURDEN #A, PASCO
- WELLS FARGO - 6119 BURDEN BLVD PASCO
- BRUCHI'S - 4803 CLEMENTE, PASCO
- SUNMART - ROAD 68, PASCO
- LUCKY FLOWERS - 4525 N ROAD 68, PASCO
- MAGILL'S RESTAURANT - 3214 ROAD 68, PASCO
- AMERICAN WEST BANK - 3945 COURT ST, PASCO
- YAKIMA FEDERAL - 3604 COURT ST, PASCO
- ANDY'S NORTH - 3321 COURT ST, PASCO
- ANDY'S COFFEE BREAK - 3330 COURT ST, PASCO
- ROUNDTABLE PIZZA - 3201 COURT ST, PASCO
- PASCO SCHOOL DISTRICT - 1215 W LEWIS ST, PASCO
- PASCO PUBLIC LIBRARY - 1620 W HOPKINS ST, PASCO
- JIFFY LUBE - 1816 COURT ST, PASCO
- COUNTRY MERCANTILE - 232 CRESTLOCH ROAD PASCO
- PASCO AIRPORT - 3601 N 20TH AVE, PASCO

2012 advertiser calendar

Spring 2012 **Volume 5 Issue 1**

New Advertisement Contracts Due: **February 6, 2012**

Finalized Advertisements Due: **February 20, 2012**

Magazine Projected Delivery Date: **March 26, 2012**

Summer 2012 **Volume 5 Issue 2**

New Advertisement Contracts Due: **April 23, 2012**

Finalized Advertisements Due: **May 7, 2012**

Magazine Projected Delivery Date: **June 18, 2012**

Fall 2012 **Volume 5 Issue 3**

New Advertisement Contracts Due: **July 16, 2012**

Finalized Advertisements Due: **July 30, 2012**

Magazine Projected Delivery Date: **September 10, 2012**

Special
**Parade Of
Homes Issue**
HANDED OUT AT OUR
FEATURED PARADE HOME

Winter 2012 **Volume 5 Issue 4**

New Advertisement Contracts Due: **October 8, 2012**

Finalized Advertisements Due: **October 22, 2012**

Magazine Projected Delivery Date: **December 3, 2012**

terms & conditions

ADVERTISING TERMS: Advertising must be paid in accordance with terms appearing on the invoice. The publisher maintains the right to pull advertising if past-due amounts appear on the Accounts Payable report when the current issue of the magazine goes to the press. Advertiser and/or agency hereby agree to: abide by the terms of the publication's most current advertising rate card; furnish advertisements within the magazine's published deadlines; meet payment schedules and terms; and hold publishers harmless from any and all liability.

NEW ADVERTISERS: Full payment in U.S. dollars must be received prior to appearing in the magazine. A cashier's check, money order, cash or credit card info (Visa/Master Card) must accompany the first insertion and all insertions thereafter unless other terms have been approved.

CONTRACT RESPONSIBILITY: Advertisers assume full responsibility to mail, fax, or phone a copy of changes to the publisher by the advertising deadline. If new copy has not been received by the deadline, the advertiser's previous ad will be repeated. A proof of the ad and an invoice will be faxed or e-mailed to the contact person on file; if a fax number or e-mail address isn't available, every attempt will be made to mail a printed copy of the ad. If time is at a premium, the publisher will use her best judgment as to the accuracy of the ad copy based upon information furnished by the advertiser. If we do not hear from the advertiser within 24 hours of delivering the proof, we will assume that the advertiser has approved the content, design and layout of the ad. **The Perfect MOVE Magazine® will not be responsible for errors.**

DISPLAY ADVERTISING: Advertisers on contract for 1/8 to full page ads may change their ad size each issue. If decreased in size, a 10% of the remaining balance on contract is due on top of the decreased price per issue. The publisher must be notified by each designated deadline; ad sizes cannot be changed after the published deadline date. Premium placement is available for an additional fee.

AUTOMATIC CONTRACT RENEWALS: Contracts will be automatically renewed on the anniversary of the contract each year unless otherwise notified in writing 30 days in advance of the deadline date by the advertiser. Advertising will be billed from the most current rate and guaranteed for 4 consecutive issues, depending upon contract. Rate increases will not be applied until the following contract year.

ADVERTISEMENT ARTWORK AND APPROVAL: Advertisement creation to be used in magazine is provided free once every four issues. **Additional creation will be billed at the hourly rate. Client may submit advertisement artwork. Client issued artwork is subject to approval from the Graphics Department at MM3 Design Agency, LLC. Client is also responsible for the copyright and usage of any graphics or photos.** Ad can be purchased for other use at an additional rate. Artwork created by MM3 Design Agency, LLC is copyrighted by MM3 Design Agency, LLC. indefinitely. Unauthorized use of artwork or any proofs generated is strictly prohibited. Advertisement Artwork and images are available for purchase through MM3 Design Agency, LLC.

Proofs of advertisements will be emailed to clients email address with a deadline for approval (minimum 3 day turn around). Edits must be made before deadline. If client does not respond by deadline date, approval will be assumed, and advertisement will run as proofed and client will be billed for ad. Client is responsible for proofing advertisements including: spelling, grammar, contact information, license number and expiration date. MM3 Design Agency, LLC will not be held responsible for misprint. Please provide means of contact below.

CONTRACT CANCELLATIONS: A contract may be cancelled by the advertiser in writing 30 days prior to the "New Advertisers Contract Due Date". If a contract is cancelled before the full contract has been fulfilled, cancellation is subject to a cancellation fee. Cancellation fee is 25% of the issue price times the number of issues not fulfilled in the contract. Waived charges will be added to and due upon receipt of final statement. The publisher reserves the right to hold the advertiser and/its advertising agency jointly and severally liable for payment due.

FINANCE CHARGES: As of July 1, 2010, a service charge of 5% per month or 60% per year will be added to all accounts 30 days past due.

COLLECTION FOR BAD DEBTS: If it becomes necessary to turn an account over to the attorney's or collection agency for payment, the advertiser will be responsible for paying interest and any fees that result from the collection action.

Upon reading the terms and conditions, please sign below and return to our office:

MM3 Design Agency, LLC.
1020 N. Center Parkway Ste. A
Kennewick, WA 99336
(509) 366-1333 / mm3design.com

SOURCE OF CONTACT:

EMAIL

PHONE

ADVERTISER SIGNATURE OF ACCEPTANCE

DATE

advertising contract

ADVERTISER NAME

BUSINESS NAME

STREET ADDRESS

CITY

STATE

ZIP

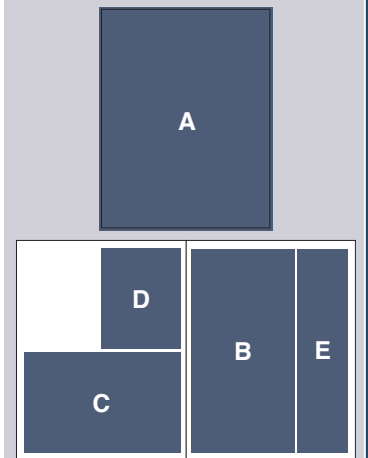
BUSINESS PHONE

E-MAIL

WEBSITE URL

ADVERTISING AGREEMENT TO PURCHASE THE FOLLOWING: (Check all that apply).

PAGE SIZE	AD DIMENSIONS	RATE	CONTRACT TERM
<input type="checkbox"/> Full Page Back Cover (A)	W - 8.3125" x H - 10.875 + Required Bleed (0.125")	\$960 per issue	4 Issues
<input type="checkbox"/> Full Page Standard (A)	W - 8.3125" x H - 10.875 + Required Bleed (0.125")	\$860 per issue	4 Issues
<input type="checkbox"/> Ad Size (B)	W - 4.9861" x H - 10.062"	\$575 per issue	4 Issues
<input type="checkbox"/> Ad Size (C)	W - 7.2098" x H - 4.8585"	\$430 per issue	4 Issues
<input type="checkbox"/> Ad Size (D)	W - 3.6875" x H - 4.8798"	\$300 per issue	4 Issues
<input type="checkbox"/> Ad Size (E)	W - 2.5" x H - 10.062"	\$285 per issue	4 Issues



TOTAL:

ADVERTISEMENT ARTWORK

- I will be providing my own artwork & agree to the **Ad Submission Guidelines**
- I would like my ad to be created by MM3 Design Agency, LLC & agree to the **Ad Creation Guidelines**

CONTRACT TERM DATES:

CONTRACT END DATE

CONTRACT BEGIN DATE

AD SUBMISSION GUIDELINES:

- All files must be composite page layout ready for output in an acceptable file format: EPS, TIFF, or PDF in CMYK at 300 DPI+.
- Full bleed ads must have above required bleed.
- Please do not email ads larger than 7mb in size, if larger than 5mb, please submit them on disk.

AD CREATION GUIDELINES:

- Logos/photos/images sent to graphics@mm3design.com
- Provide us with all the contact info for your ad including your LIC#
- All Advertising Terms and Conditions are met.
- Design work for purchase only for use in Perfect Move magazine.

ADVERTISER SIGNATURE OF ACCEPTANCE

IMPORTANT NOTE:

By signing this you agree that you have read and agree to all the **Advertising Terms and Conditions**.
(See Previous Page of Advertising Contract)

DATE